

## Corinna Ruhl

Corinna Ruhl has been an associate at Simply Put Consulting Inc. since 2005. For six years, Corinna assisted in the production of *English Express*, a newspaper published by Alberta Advanced Education and Technology (AE&T). The newspaper's intended audience was adults improving their English reading skills. By 2010, the newspaper was distributed to readers in 250 Alberta communities, and the circulation was 60,000 per issue. Corinna contributed to the development of the *English Express* website in 2006, and managed the content of the website along with AE&T.

### Key skills and abilities

#### Desktop publishing (DTP)

- DTP using Adobe Creative Suite 5 (CS5), including InDesign, Photoshop, Illustrator

#### Visual communication and design

- developing appropriate design and layout for clear language materials
- working with designers and artists as required

#### Writing and research

- writing in clear language
- adapting existing materials
- researching, editing, and proofreading articles for print and web

#### Digital photography and video

- taking digital photos, shooting and editing digital video
- preparing storyboards for photo and video shoots

#### Office administration and organization

- organizing and archiving electronic files
- attending meetings and recording and transcribing minutes

### Projects

#### Clear language projects

Corinna has assisted in the production of Simply Put Consulting Inc. projects since 2005. See the "Selected projects" page for a list of projects available to view online.

## Other experience

### Student filmmaker

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- Completed three courses at the Film and Video Arts Society of Alberta: documentary filmmaking, introduction to digital filmmaking, intermediate film production class
- Directed, filmed and edited two short films

### Courses and workshops

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- Writing for the Web, Grant MacEwan University, 2011
- One-day Grammar Refresher, Grant MacEwan University, 2011

## Education

### Bachelor of Arts, 2005

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University of Alberta, Edmonton  
Major in Philosophy

## Selected projects

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### Recent publications

[\*Healthy Eating for Children in Childcare Centres \(2011\)\*](#)

[\*Healthy Eating for Children and Youth in Schools \(2011\)\*](#)

[\*Healthy Eating for Children in Recreation and Community Centres \(2011\)\*](#)

[\*Trades in Alberta \(2010\)\*](#)

### English Express newspaper

Simply Put Consulting Inc. produced the *English Express* newspaper for the Government of Alberta from 1984 until 2010.

*Note:* The government is no longer publishing *English Express*. However, selected articles from 2006 to 2010 were added to the *English Express* website, which remains available for use. Article topics include news stories, human interest stories, health information, recipes, gardening tips, and recreational activities. Please click [here](#) to visit the website.

### English Express website

In 2006, Simply Put Consulting Inc. initiated and managed the development of this unique website for Alberta Advanced Education and Technology. Until 2010, our company was responsible for adapting *English Express* articles for online use. We also prepared audio files and videos to add to the website. Please click [here](#) to visit the website.

### Other publications

[\*Talking about Family Violence \(2009\)\*](#)

[\*Help for Victims of Crime \(2008\)\*](#)

[\*Human Rights in Alberta \(2008, 2010\)\*](#)

[\*Be Safe at Work \(2007\)\*](#)

[\*How to Save Energy \(2007\)\*](#)

[\*Learning after High School \(2007, 2010\)\*](#)

[\*Looking for a Job \(2007, 2011\)\*](#)

[\*Employment Law Protects Workers \(2006, 2009\)\*](#)

[\*Influenza \(the Flu\)–What Can You Do? \(2006, 2009\)\*](#)